



























BABY'S HEALTH DEPENDS ON BABY'S FOOD Little Folks, listen to this tale I have to tell Of a Food that makes you grow and keeps you very well.

Tittle Polks, listen to this tale I have to tell
Of a Pood that makes you grow and keeps you very well.
Just tell mother, dears, that from the time of weaning,
Imperial Granum for you should have a goodly meaning.
This pure and wholesome food made from the finest wheat
Is just the proper thing for cunning babes to eat.

And I am very sure, dears, that mother wont be cruel And deprive you of this most delightful gruel, But will quickly see what she can do to try it.
When she learns its nutriment is just like Nature's diet, And she will say it is so good that truly it allows Babies' stomachs to digest the milk which comes from comes.

And, Kiddies, when your "tummies" are a bit upset(You see with this food's wonders I'm not half through yet)
And in despair she tries all other foods in vain,—
Just whisper. "Mother, I can The Unsweetened Food retain".
And though I would not have you be importunate,
For old and sick she will find this food most fortunate.

And, dear ones, John Carle and Sons of New York City Have a book for mother that is wise and pretty, Which tells her how to both feed and dress you. How to avoid ills that could distress you; But, (and for this your lucky stars be thanking.) It does not speak in any way of spanking!

And so at Bye-low time, don't you sleep one wink Till mother sits her down with paper, pen and ink To write to us at Water Street, number one, five, three, For "The Care of Babies" and a generous sample free. (And if shell be so kind, "Baby's Own Book" to mention I thank you, darlings all, for your polite attention.

